Bob Willett, CIO of Best Buy, is eager to create the new "store of the future" by making RFID chipped credit cards and Best Buy customer cards the sole source of payment. He sees this happening within the next one to two years but also points out that even though technology is already out there but is not yet cost effective. It is also interesting to note that he is promoting this as a "wonderful experience in the store".

Willett envisions a scenario, within the next few years, in which customers could locate an item in the store, pay for it with a credit card at a station located in the department in which they're shopping and request the item be home-delivered or prepared for pick up at the store front—either way, without having to wait for a cashier's assistance. This could be managed, he explains, through the placement of RFID tags on items and the installation of interrogators throughout the store—to quickly identify an item's specific location—as well as at point-of-sale devices that would read credit cards or Best Buy preferred-customer cards containing embedded RFID tags.

While we really don’t know what the beast’s mark will be, surely the mindset of this RFID scenario is a leap toward the prophecy in Revelation.

Revelation 13:16-17 "He also forced everyone, small and great, rich and poor, free and slave, to receive a mark on his right hand or on his forehead, so that no one could buy or sell unless he had the mark, which is the name of the beast or the number of his name". (NIV Version)

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